

## INSTRUCTIONS FOR FILLING UP OF APPLICATION FORM

- Representative from the firm/unit must ensure that no column is left blank or wrongly filled.
- Copy of SSI/EM-II/UAN Udyog Aadhar Number certificate should be attached in support of information given in the form where necessary.
- Fee of Rs. 25000/- is to be submitted by Micro and Small Enterprises & Rs. 35000/- to be submitted by enterprises other than Micro and Small in the form of Cheque / Demand Draft in favour of "SME EXHIBITION AND EVENT". Payment in the form of Cash is also acceptable. (25% Extra for Corner Stall).
- Filled up Application form should be deposited along with draft on or before 7th November, 2016

### HOW TO APPLY :

Interested entrepreneurs may book their stalls and participate in MSME EDUCATIONAL, INSTITUTIONAL & OFFICE PRODUCT EXPO - 2016 by filling the performa (attached) along with a Cheque / Demand Draft in favour of "SME EXHIBITION AND EVENT" with a copy of SSI/ EM-II / Udyog Aadhar Memorandum registration to The Director, MSME-Development Institute, Shaheed Captain Gaur Marg, Okhla, New Delhi - 110020 and SME EXHIBITION AND EVENT, UG-CS 25, Ansal Plaza Mall, Vaishali, Ghaziabad U.P. - 201010 on first come, first served basis.

*For Further Details, Contact :*

The Director

• MSME - DEVELOPEMENT INSTITUTE  
Shaheed Captain Gaur Marg, Okhla, New Delhi - 110020  
• SME EXHIBITION AND EVENT  
UG-CS 25, Ansal Plaza Mall, Sector-1 Vaishali, Ghaziabad  
U.P. - 201010

Ph. : +91-9999352700, 0120 - 4374377, 9999704169, 011-26838068

Website : [www.smeexhibition.com](http://www.smeexhibition.com), [www.msmedinewdelhi.gov.in](http://www.msmedinewdelhi.gov.in)

E-mail : [smeexhibition1@gmail.com](mailto:smeexhibition1@gmail.com), [dcdi-ndelhi@dcmsme.gov.in](mailto:dcdi-ndelhi@dcmsme.gov.in)



**SQUARE 2**  
infra homes

**MSME**  
MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म, लघु एवं मध्यम उद्यम



**MSME**  
MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म, लघु एवं मध्यम उद्यम

Govt. of India

Ministry of Micro, Small & Medium Enterprises  
**MSME - DEVELOPMENT INSTITUTE, NEW DELHI**

EDUCATIONAL, INSTITUTIONAL AND OFFICE PRODUCT EXPO 2016  
NATIONAL VENDOR DEVELOPMENT PROGRAMME CUM INDUSTRIAL EXHIBITION

**11 - 12 November 2016**



VENUE :

MSME DEVELOPMENT INSTITUTE, SHAHEED CAPITAN GAUR MARG,  
OKHLA NEW DELHI OPP. - MODI MILL . DELHI-110020

IN ASSOCIATION WITH - SME EXHIBITION AND EVENT

**SME**  
EXHIBITION

## EDUCATIONAL, INSTITUTIONAL AND OFFICE PRODUCT EXPO 2016 National Vendor Development Program (NVDP)

MSME Development Institute, New Delhi is organizing two days National Vendor Development Program cum Industrial Exhibition on 11<sup>th</sup> & 12<sup>th</sup> November 2016 ( 10:00AM to 06:00pm ) at the premises of MSME-DEVELOPMENT INSTITUTE , Shaheed Captain Gaur Marg , Okhla , New DEHLI-110020

The National Vendor Development Program provides a unique opportunity to Micro, small, Medium and Large Enterprises to display / demonstrate their product, capabilities , requirements and services. The exhibition provides a platform for the buyer and seller and gives exposure in expanding market base & exploring new marketing avenues in Public Sector Enterprises, Govt. Department & Large Scale Units. Quality conscious Micro & Small enterprises desirous to join hand in promoting self reliance and leading vendors may come forward by way of participation in exhibition through display of their product and capability.

*The Following Manufacture of Service Organization are lightly to participate in program :*

- ➔ STATIONERY ITEMS
- ➔ UNIFORM
- ➔ BAGS
- ➔ SHOES
- ➔ LAB EQUIPMENT
- ➔ CANTEEN EQUIPMENT
- ➔ SECURITY & SAFETY EQUIPMENT
- ➔ EDUCATIONAL TOYS
- ➔ FURNITURE / OFFICE EQUIPMENT
- ➔ PLASTC PRODUCT ( TIFFIN , WATER BOTTLE , UMBRELLA,
- ➔ MUSICAL INSTRUMENT
- ➔ ELECTRONIC PRODUCT
- ➔ ELECTRICAL PRODUCT
- ➔ COMPUTER / COMPUTER STATIONARY
- ➔ SPORTS GOODS
- ➔ EXERCISE / GYM EQUIPMENT
- ➔ PRINTING AND BINDING

## AIMS & OBJECTIVES :

The objectives of organising the said event are :

1. To create opportunity for MSME sector to develop themselves as potential vendors to Central Ministries/Govt. Departments, Public Sector Undertakings and various other Large & medium enterprises.
2. To bring Govt. Departments, CPSUs, Large Industrial Organisations, MSEs and Various promotional agencies on a common platform to have dialouges for business promotion and industrial development.
3. To project the technical capability, strength & competitiveness of MSME sector to the buyers.
4. To show the strength and competitiveness of Micro & Small Enterprises.
5. To provide opportunity for product development, diversification, indigenization, assessment of market of the product / service.
6. To Develop business relationship, trust building and matchmaking ties between buyers and sellers.
7. To provide opportunities for Central Govt. Deptts. & CPUs / SPUs / Large Industries / Heavy Industries & Private Sector to identify various potential MSE vendors.

## VISITORS :

- M/o corporate Affairs
- M/o communication & IT
- Central public sector undertaking  
(NTPC/NHPC/EIL/IOCL/ONGC/BIS/GS-1  
India /BEL/BHEL/SIDBI/QCI/NPC/DGS&D)
- Corporate offices
- Institutions under M/O HRD (Universities & schools etc.)
- Bank & other Govt Department
- M/o Youth Affairs & Sports
- M/o Indian Railway
- M/o Science & technology
- M/o Women's & child development
- CRPF

## STALL PROVISIONS :

One table two chair with facia, floor matting, Two Person Lunch, sufficient light, power point for laptop / display devices etc. will be provided in each stall of 3 x 3 metres.

## SOUVENIR :

It is proposed to bringing out souvenir after the event. Interested Participants and other can give their advertisement in it. Willing advertisers can submit their advertisements details with tariff as given below either by cash/cheque/demand draft in favour of SME EXHIBITION AND EVENT. On or before 7th November, 2016

Description	Tariff charges for Coloured Pages	Tariff charges for B/w Pages
Back Cover Page	Rs. 15000/-	NA
Title Page (Inside)	Rs. 11000/-	NA
Inside of Back Cover Page	Rs. 8000/-	NA
Inside Page	Rs. 6000/- Full Page	Rs. 4000/- Full Page
	Rs. 4000/- Half Page	Rs. 2500/- Half Page